

THE EYES SEE, THE EARS FEEL

Audio brings emotional context to your brand's image.

Audio Logos
Sonic Branding
Comma 2021

DEVELOP A SIGNATURE SOUND IN TUNE WITH YOUR IDENTITY

Not jingles, not generic music beds,
not licensing today's hits -

*Expertly crafted sound that conveys
the culture of your brand*

GROW YOUR BRAND

Realize New Touchpoints

Fuel Your Marketing

A UNIFIED SOUND FOR EVERY SCENARIO

ads, content, in-store, point of purchase:
connect them all

PROVIDE THE RIGHT TOOLS TO YOUR CREATIVE TEAM

simplify production and minimize headaches

ENGAGE YOUR AUDIENCE ANYWHERE THEY ARE

BRING YOUR VISUALS
TO LIFE

TV

YOUTUBE

SOCIAL MEDIA

NO VISUALS,
NO PROBLEM

IN-STORE

RADIO

PODCASTS

SPOTIFY

SMART SPEAKERS

 c o m m a

**20+ YEARS
HELPING
BRANDS
TELL THEIR
STORIES**

CHEEZ-IT


Allstate

metro
by T-Mobile

DQ

GRAINGER

ripple

Sentry



M


State Farm

THE PROCESS

1

CREATIVE CONSULT

DISCOVERY, DIRECTION AND
STRATEGY

2

PRODUCTION

CUSTOM CREATION,
REVISIONS AND
FINISHING

3

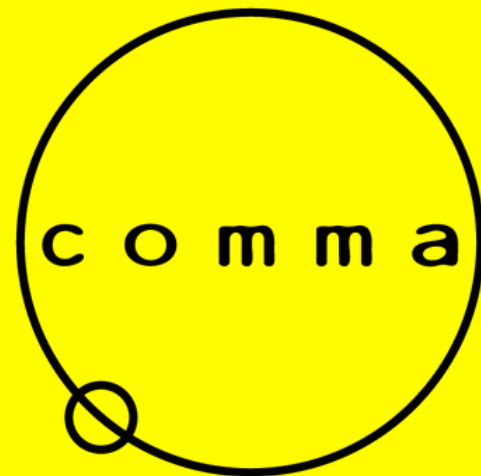
DELIVERY

TAILORED ASSETS AND
FINAL CONSULTATION

LIVE RENT FREE

IN YOUR AUDIENCE'S HEAD

**We create memorable and catchy audio signatures
to make that happen.**



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